



Person-to-Person

PRESS RELEASE

FOR IMMEDIATE RELEASE

MEDIA INQUIRIES

Troy Ellen Dixon
Marketing & Communications
Person-to-Person
203 563-0056
tdixon@p2pdarien.org

CONTACT INFORMATION

Person-to-Person
1864 Post Road
Darien CT 06820
203 655-0048
info@p2pdarien.org



**New Canaan Resident Kathleen Bordelon
Settles in at Person-to-Person**

Darien CT, January 28, 2010 – Because the work done at Person-to-Person is so very reliant on volunteers – more than 2,500 people volunteer over 60,000 hours on their time each year – the agency is fortunate to have Kathleen Bordelon, who has a wealth of experience in this area, as Director of Volunteers.

Bordelon is an accomplished development, cause-marketing and communications professional with expertise in volunteer recruitment and retention. She served as Director of National Volunteer Development at a major non-profit prior to joining P2P last year.

Responsible for development of national volunteer engagement strategies – which included assessing volunteer needs, delivering training and providing leadership, guidance and diplomacy in the area of volunteer-relations, Bordelon also served on board task forces and assisted with board development.

Now responsible for recruitment, training and supervision of the more than 250 volunteers that serve P2P each week, Bordelon maintains the smooth workplace flow that is an important element of fulfilling the agency’s mission. “We are dedicated to helping those who come to us for assistance,” says Bordelon “and sometimes the best help comes in the form of having someone immediately available to schedule an appointment with one of our caseworkers or to provide assistance in the Clothing Center and Emergency Food Pantry.”

P2P is always looking to expand its volunteer workforce, so Bordelon is always reaching out in the community and inviting new volunteers to become involved with the agency. “P2P is located in Darien, but the women and men who volunteer live in towns throughout Lower Fairfield County.”

According to Bordelon, P2P provides a diverse and supportive working environment in which there are many ways to volunteer. She notes that P2P even has volunteer opportunities for those who want to lend a helping hand but have limited time to do so.

“Providing a service that improves someone’s life is a rewarding experience,” she says “so I hope that people reading this article will give me a call at (203) 646-4631 x152 to chat about how they can help make a difference in the lives of others.”



Person-to-Person

PRESS RELEASE

About Person-to-Person

Person-to-Person, Inc., a 501(c)(3) non-profit agency, was originally established in 1968 by St. Luke's Episcopal Church in Darien. Its mission was simple: to bring together the needs of people in disadvantaged areas of nearby communities with the resources of people in Darien and the surrounding areas, thereby providing basic emergency services to low-income individuals and families living in lower Fairfield County. A volunteer-driven agency, Person-to-Person is committed to helping clients achieve self-sufficiency through practical help, advocacy, education and problem-solving initiatives. Programs include Emergency Assistance, Campership and Scholarship. In 2009, Person-to-Person helped 24,780 people avert crisis and make ends meet. These efforts are made possible by in-kind donations, a force of more than 2,000 volunteers and financial contributions. More information can be found on the web at www.p2pdarien.org or by calling (203) 655-0048.

###