



Person-to-Person

PRESS RELEASE

FOR IMMEDIATE RELEASE

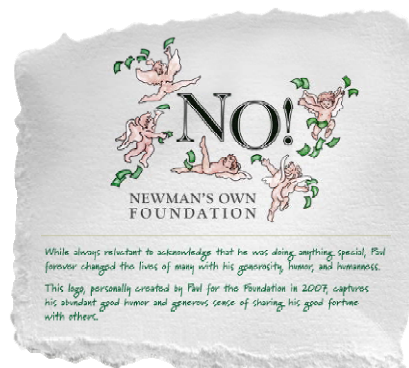
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**Newman's Own Grants \$5,000
for Person-to-Person Emergency Assistance Program**



Darien CT, February 28, 2011 – Person-to-Person is pleased to announce that it received a grant of \$5,000 from Newman's Own Foundation in support of its Emergency Assistance Program. This grant was extremely helpful as Person-to-Person worked to meet the continued need for assistance with food, clothing and shelter.

Since the beginning of the economic downturn, P2P has seen a substantial increase in the number of people requiring emergency assistance. Diane Reese Tucker, Director of Development at P2P, notes that the agency's clients now include people who were, until recently, financially secure. "This is in addition to the working poor who typically reach out to us for help, so the generosity of this grant has helped us keep up with the demand."

Tucker highlights the fact that every dollar the agency receives makes a difference, with more than 90% of all donations going directly to client programs and services. "We provide emergency assistance in a number of ways, from grants for rent or utilities to groceries for families to prepare nutritious meals for several days."

If you would like make a donation to Person-to-Person, you may contact Diane Reese Tucker at (203) 656-4631 x158 or visit the P2P website at www.p2pdarien.org.



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About Person-to-Person

Person-to-Person, Inc., a 501(c)(3) non-profit agency, was originally established in 1968 by St. Luke's Episcopal Church in Darien. Its mission was simple: to bring together the needs of people in disadvantaged areas of nearby communities with the resources of people in Darien and the surrounding areas, thereby providing basic emergency services to low-income individuals and families living in lower Fairfield County. A volunteer-driven agency, Person-to-Person is committed to helping clients achieve self-sufficiency through practical help, advocacy, education and problem-solving initiatives. Programs include Emergency Assistance, Campership and Scholarship. In 2009, Person-to-Person helped 24,780 people avert crisis and make ends meet. These efforts are made possible by in-kind donations, a force of more than 2,000 volunteers and financial contributions. More information can be found on the web at www.p2pdarien.org or by calling (203) 655-0048.

About Newman's Own Foundation

Paul Newman was committed to helping make the world a better place. To carry on his philanthropic legacy, Newman's Own Foundation donates all net royalties and profits after taxes from the sale of Newman's Own products to charity. To date, Paul Newman and Newman's Own Foundation have given over \$300 million to thousands of charities around the world. For more information, visit www.newmansownfoundation.org.

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